



**MEASI INSTITUTE OF MANAGEMENT
CHENNAI – 600 014.**

SPOKEN AND PRESENTATION SKILLS ADVANCED LEVEL-PSSEB

LESSON PLAN

Name of the Course	SS II		Lecture	0
Type of the Course	CORE -II		Theory	0
Course Code	PSSEB		Practical	2
Semester	I		Seminar	0
Maximum Hours	30		Credits	2

Unit. No.	Details	Teaching type	Level	Method	Hours
Unit I	General Language Knowledge and Presentation	Reflective	L3	Analytic	6
Unit II	Special Language Knowledge and Presentation	Understanding	L2	Lecture	6
Unit III	General Communication Skills for Presentation	Understanding	L2	Lecture	6
Unit IV	Professional Communication Skills for Presentation	Understanding	L2	Lecture	6
Unit V	Social Communication Skills for Presentation	Understanding	L2	Lecture	6
TOTAL HOURS					30

Note:

Teaching Type	Level	Method
Memory level	L1	Drill, Review and Revision and Asking the question
Understanding level	L2	Lecture method, lecture demonstration method, discussion method, inductive and deductive, exemplification and explanation methods
Reflection level	L3	Problem solving method, investigating projects, Heuristic method, Experimental method, Inquiry oriented method, analytic method