



**MEASI INSTITUTE OF MANAGEMENT  
CHENNAI – 600 014.**

**SPOKEN AND PRESENTATION SKILLS ADVANCED LEVEL-PSSEA**

**LESSON PLAN**

<b>Name of the Course</b>	SS I		<b>Lecture</b>	0
<b>Type of the Course</b>	CORE –I		<b>Theory</b>	0
<b>Course Code</b>	PSSEA		<b>Practical</b>	2
<b>Semester</b>	I		<b>Seminar</b>	0
<b>Maximum Hours</b>	30		<b>Credits</b>	2

Unit. No.	Details	Teaching type	Level	Method	Hours
<b>Unit I</b>	<b>General Language</b>	Reflective	L3	Analytic	6
<b>Unit II</b>	<b>Special Language Knowledge and Presentation</b>	Understanding	L2	Lecture	6
<b>Unit III</b>	<b>General Communication Skills for Presentation</b>	Understanding	L2	Lecture	6
<b>Unit IV</b>	<b>Professional Communication Skills for Presentation</b>	Understanding	L2	Lecture	6
<b>Unit V</b>	<b>Social Communication Skills for Presentation</b>	Understanding	L2	Lecture	6
<b>TOTAL HOURS</b>					<b>60</b>

Note:

Teaching Type	Level	Method
Memory level	L1	Drill, Review and Revision and Asking the question
Understanding level	L2	Lecture method, lecture demonstration method, discussion method, inductive and deductive, exemplification and explanation methods
Reflection level	L3	Problem solving method, investigating projects, Heuristic method, Experimental method, Inquiry oriented method, analytic method