



MEASI INSTITUTE OF MANAGEMENT CHENNAI-14

Approved by All India Council of Technical Education and
Affiliated to the University of Madras, ISO 9001:2015 Certified Institute

LESSON PLAN

Name of the Course	Financial Management	Lecture	2
Type of the Course	Core Subject	Theory	1
Course Code	PMF2K	Practical	0
Semester	II	Seminar	1
Maximum Hours	60	Credits	4

Unit. No.	Details	Teaching type	Level	Method	Hours
Unit I	INTRODUCTION: Financial management; Definition and scope	Understanding	L2	Lecture	2
	Role of finance manager	Understanding	L2	Lecture	2
	Profit Maximization - wealth maximization	Understanding	L2	Lecture	4
	Sources of finance	Understanding	L2	Lecture	4
Unit II	INVESTING DECISION - Capital Budgeting	Understanding	L2	Lecture	1
	Pay Back Period; Accounting Rate of Return, Time Value of Money- DCF Techniques	Reflective	L3	Analytic	3
	Net Present Value, Profitability Index and Internal Rate of Return-	Reflective	L3	Analytic	4
	Risk analysis in Capital Budgeting.	Reflective	L3	Analytic	4
Unit III	COST OF CAPITAL- Cost of equity capital – Cost of debt	Reflective	L3	Analytic	4
	Cost of preference – Cost of retained earnings - weighted average cost of capital	Reflective	L3	Analytic	3
	EBIT -EPS Analysis	Reflective	L3	Analytic	2
	Leverages	Reflective	L3	Analytic	3
Unit IV	CAPITAL STRUCTURE - Factors influencing capital structure – optimal capital structure	Understanding	L2	Lecture	2
	Income Approach – Net Operating Income (NOI) Approach	Reflective	L3	Analytic	4
	Modigliani-Miller (MM) Approach – Traditional Approach	Reflective	L3	Analytic	3
	Dividend and Dividend Policy	Reflective	L3	Analytic	3
Unit V	WORKING CAPITAL MANAGEMENT - Definition and Objectives - Working Capital Policies - Factors affecting Working Capital	Understanding	L2	Lecture	2
	Forecasting Working Capital requirements	Reflective	L3	Analytic	3



**MEASI INSTITUTE OF MANAGEMENT
CHENNAI-14**

**Approved by All India Council of Technical Education and
Affiliated to the University of Madras, ISO 9001:2015 Certified Institute**

	Cash Management	Understanding	L2	Lecture	3
	Receivables management and Inventory Management	Understanding	L2	Lecture	4
TOTAL HOURS					60

Note:

Teaching Type	Level	Method
Memory level	L1	Drill, Review and Revision and Asking the question
Understanding level	L2	Lecture method, lecture demonstration method, discussion method, inductive and deductive, exemplification and explanation methods
Reflection level	L3	Problem solving method, investigating projects, Heuristic method, Experimental method, Inquiry oriented method, analytic method