

LESSON PLAN

Name of the Course	Management Principles and Business Ethics		Lecture	4
Type of the Course	Core Course		Theory	0
Course Code	PMF1A		Practical	0
Semester	I		Seminar	1
Maximum Hours	60		Credits	4

Unit. No.	Details	Teaching type	Level	Method	Hours
Unit I	<u>Introduction:</u> Nature of Management – Management Skills	Understanding	L2	Lecture	4
	Evolution of Management Thought	Understanding	L2	Lecture	3
	Tasks of a Professional Manager-Organizational Culture	Understanding	L2	Lecture	2
	Environment – Systems Approach to Management – Levels in Management	Understanding	L2	Lecture	3
Unit II	<u>Planning & Decision Making:</u> Steps in Planning Process – Scope and Limitations	Understanding	L2	Lecture	3
	Short Term and Long Term Planning – Flexibility in Planning	Understanding	L2	Lecture	2
	Characteristics of a Sound Plan – Management By Objectives (MBO).	Understanding	L2	Lecture	3
	Strategic Management Process - Decision Making Process and Techniques	Reflective	L3	Analytic	4
Unit III	<u>Nature of Organizing:</u> Organization Structure and Design - Authority Relationships – Delegation of Authority and Decentralization – Interdepartmental Coordinator	Understanding	L2	Lecture	4
	Emerging Trends in corporate Structure, Strategy and Culture – Impact of Technology on Organizational design	Understanding	L2	Lecture	3
	Mechanistic vs. Adoptive Structures – Formal and Informal Organization.	Understanding	L2	Lecture	3
	Span of control-Pros and Cons of Narrow and Wide Spans of Control – Optimum Span - Managing Change and Innovation.	Understanding	L2	Lecture	2
Unit IV	<u>Control:</u> Concept of Control – Application of the Process of Control at Different Levels of Management (top, middle and first line).	Understanding	L2	Lecture	3
	Performance Standards – Measurements of Performance – Remedial Action	Reflective	L3	Analytic	3
	An Integrated Control system in an Organization – Management by Exception (MBE)	Understanding	L2	Lecture	3

	Leadership – Approaches to Leadership and Communication.	Understanding	L2	Lecture	3
Unit V	Business Ethics: Importance of Business Ethics – Ethical Issues and Dilemmas in Business	Understanding	L2	Lecture	4
	Ethical Decision Making & Ethical Leadership	Understanding	L2	Lecture	3
	Ethics Audit	Understanding	L2	Lecture	2
	Business Ethics and - CSR Models	Understanding	L2	Lecture	3
TOTAL HOURS					60

Note:

Teaching Type	Level	Method
Memory level	L1	Drill, Review and Revision and Asking the question
Understanding level	L2	Lecture method, lecture demonstration method, discussion method, inductive and deductive, exemplification and explanation methods
Reflection level	L3	Problem solving method, investigating projects, Heuristic method, Experimental method, Inquiry oriented method, analytic method