

MEASI Institute of Management Consultancy Services came into existence with a view to provide Complete Enterprise Solution. The Consultancy services are provided to various organisations, Industries, Institutions to get most out of their available resources and to render quick and timely solutions. Today, every organization is faced with the need to adapt to changes in the global business environment, to rapidly respond to competitors, and how to best exploit organizational assets to prepare for growth. Welcome to the marvelous world of MEASI Institute of Management Consultancy Services. We are a top notch enterprise solution provider. We render all sorts of Placement Consultancy, Corporate Training Services, Marketing Skills, Industrial Relations and Enterprise Solution. MIM Consultancy MISSION is to provide insightful and cost effective solutions which will help to achieve most of their available resources. The approach is data driven and results are measurable. We will better define and target your most critical areas, increase the response rates and improve your results. MIM Consultancy VISION is to provide right people at right cost with right quality to succeed in the market, based on our Professionalism, Skill, Innovation and to provide highest standard of responsibility. MIM Consultancy GOAL is to get returns in multiples of your investments and to excel in efficiency, integrity with all stakeholders. profit through value addition, result oriented work environment. We offer entire range of solutions for Information Technology and HRM sector including IT services and enterprise empowerment. In addition to these services we provide wide range of IT and HR consulting including onsite, offsite and offshore resources. We are a dynamic networking consultancy managed by highly qualified Teaching faculty with Industrial experienced professionals having vast experience and exposure. Our professionally trained teams of experts have acquired strong caliber. We have a solid infrastructural base to deal with any kind of enterprise solution requirements. We render various types of services such as:

- Corporate Training Services.
- Marketing Techniques.
- Industrial Relations
- Enterprise Solution.

Corporate Training Services: Training Needs Analysis prior to design and delivery to establish exact requirements for maximum programme value. Our Trainers will have an understanding of your business needs prior to the programme, leading to heightened results for the individual as well as to the company.

Objectives: Our effectual corporate training services and corporate management training can shape manpower into adept professionals. We are famed for makeovers of the human resource into highly operative teams. Our training shapes up the wit and grey matters of the league of people at work, to together contribute to company's success invariably. Marketing Techniques : Discover what marketing is, how to segment your marketplace, set marketing objectives and

marketing strategies, learn how marketing communication work, the promotional tools available to you, marketing tips, gain a sample marketing plan template and much more on this marketing in practice 'small group' training workshops.

Objectives: To impart formal Marketing skills, to better analyse needs, expectations and to plan appropriately, to sharpen Marketing skills, to create effective Marketing strategies, to analyse and improve Marketing plan, to better handle objections, to win that 'beauty parade!', Industrial Relations: Today it is already clear- we do not need “surface polish” and “great” achievements; we need laborious long work with real persons- managers and specialists of concrete enterprises thereby to avoid Industrial disputes. It is necessary to organize work in the sphere of education, discussion and solution of complex problems appearing in their working practice. In this case it is impossible to avoid staff reduction or its professional re-training, optimization of use of technological resources, legalization of new relations in the team.

Objectives: This problem cannot be solved on impulse, by enormous financial investments, attraction of “super-consultants”. Managers should completely change their philosophy and attitude to work; step-by-step learning of modern methods and ways of managing a company as a single developing system is needed. Enterprise Solution: Investments in the form of new technique, equipment's, technologies do not lead to a proper result because company staff is not ready to use them. In this connection the role of managerial team of every company increases. It should formulate the strategy of business development, work out and realize the program of a company's restructuring that will be the base for success on the world market, and do this independently, using the best world achievements.

Objectives: Solution of concrete problems of company's business development. Effective use of intellectual potential of a company. Maximal disclosing of available reserves and finding new possibilities. Forming a new team of Managers and specialists who will find and settle problems appearing in- and outside the company.

Value-added services : We offer successful and timely solutions. To be modern and innovative defines our quintessence. The services which we are providing, represents a mirror of our Institution and create a Picture of a real Solution Provider. Deliver engaging presentations that get results. Persuade, educate, motivate, and sell better. Increase your confidence and sense of control.

Overview: In today's high-involvement, high-participation, high technology based work environment, the roles of many Employees, Supervisors, and Managers are changing.

Many of the people who used to make the decisions or "direct" the work are now being asked to change their role to one of Team Facilitator. These new team champions must develop a variety of special skills and knowledge to ensure successful implementation of employee involvement efforts in Etiquette, Workplace Diversity, Communication Skills, Negotiation Skills, Conflict Resolution Skills Business Writing, Management Skills, Time Management, Stress Management,

Creativity, Critical Thinking and Client Relations. Our Guiding principles.Honesty towards the profession.To understand the context and interdependency of the origination role, environment and thereby to achieve more profitable outcomes. A good consultant will listen to your ideas and concerns and will get to know your business before making suggestions.

Please call on us at our premises

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